

FULL RANGE OF COMMUNICATION SERVICES IN PRINT FORMAT, DIGITAL AND ONLINE



The international holding «EuroMedia» includes the publishing house, the digital agency, the analytical center, the congress event department, and the video production office. This unique combination of traditional printing and latest digital technologies helped the company to keep its leading position in the media market of Russia and Eurasian union for almost 20 years.

The international publishing house «EuroMedia»

is one of the leaders in the publishing business of Russia and EAEU – was established in 2002.

The best editors, journalists, analytics, designers, photographs, illustrators, advertising experts work in the holding.

Every year they prepare more than 2200 exclusive materials, that are highly publicized inside the country and abroad.

During this time its team has created and brought into market

10 magazines
with total circulation of

over **100** thous copies,
targeted at the audience of

over **180** Mio people
and being enduringly popular.

The holding slogan – about professionals in a professional way.

8 PLATFORMS:



1 Print version

2 www.ideuromedia.ru

3 Version for iPad

4 Version for iPhone

Яндекс

YouTube

facebook

Flipboard

Google

zoomag

twitter

calaméo

@mail.ru

Яндекс Дзен

Instagram

5 Version for iWatch

6 News aggregators

7 Interactive publications

8 Social networks

The important competitive advantage of IPH «EuroMedia» is its multimediality. They have 8 printing and digital platforms to ensure the coverage of all target groups and to provide the necessary information for each of these groups.

The holding-owned magazines actively and efficiently cooperate with government authorities while keeping their status of efficient informational platform for dozens of governmental departments and agencies on federal, county, regional levels.

They participate in the biggest international events, including the Supreme Eurasian Economic Council, International Exhibition Forum «The Eurasian week», Petersburg International Economic Forum, Russian investment forum «Sochi». They are partners and participants of more than 100 trade shows and conferences.

The publications of IPH «EuroMedia» are the winners of the prestigious creativity competitions, they have been honored with «Press Golden Fund» award, they have implemented socially important projects through Presidential Grant Foundation and Institute for Internet development.

The holding structure includes its own analytical center, which annually makes



55 exclusive ratings

covering 22 industry niches to be researched

Digital
EuroMedia

The professional

digital agency,

is actively developing which is focused on industry segments and already represents

over 25 services.

Very important and strategic trend is the organization and arrangement

of 10 online-conferences on a monthly basis to discuss the most topical issues with participation of high-status domestic and foreign speakers and experts отечественных и зарубежных спикеров и экспертов.

Other divisions are engaged in writing, editing and publishing of books, making the video products.


euromedia
THE INTERNATIONAL HOLDING



That way, the international holding "EuroMedia" provides the full range of communication services being by right one of the leaders in the media market of Russia and Eurasian union. The cooperation with the holding provides the possibility for the reader audience to stay aware of all events thanks to timely and objective information, and for the companies - the guarantee of receiving high-quality and efficient channels for distribution of data about their activity, which makes their brands more recognizable, expands the list and geography of their business partners, bringing eventually the long term dividends.